

# Andrew Wise

AndrewUFL@gmail.com  
2800 SW 35<sup>th</sup> Place #1312  
Gainesville, FL 32608  
(352) 514-5927

## OBJECTIVE

To obtain an internship in the summer of 2006 that will allow me to best embrace my entrepreneurial enthusiasm and apply my strong analytical skills.

## EDUCATION

### **Bachelor of Science in Business Administration**

Graduating May 2007

University of Florida, Warrington College of Business, Gainesville, Florida

Major: **Marketing** Minor: **Entrepreneurship**

- Awarded 100% Tuition - Bright Futures' Scholarship
- President's Honor Roll - 4.0 Spring 2004, Fall 2005
- Business Core GPA 4.0 / 4.0

## WORK EXPERIENCE

### **Consultant, CampusOpenCourse.com**

February 2006 - Current

Gainesville, Florida

- CampusOpenCourse is a virtual community created for college students to exchange ideas with classmates
- Worked to create a marketing strategy that concisely targeted and engaged the desired market
- Marketing strategy designed to enable the company to grow from 700 members to 3,000

### **Consultant, Sinmat Inc.**

January 2006 - Current

Gainesville Technology Enterprise Center, Gainesville, Florida

- Sinmat has developed a chemical mechanical planarization slurry for silicon carbide semiconductors
- Developed marketing analysis and provided guidance to a burgeoning technology startup
- Managed team objectives and goals by directing assignments based on team members' strengths

### **Founder/CEO e-Piphany Innovations, LLC**

May 2005 - Current

Gainesville, Florida

- Sole managing member with \$51,730 in Sales with a 25% ROI beginning May 2005
- An online retail company selling merchandise via electronic auctions specializing in technology products
- Utilize product specific knowledge to troubleshoot customer software and hardware technical issues

### **Campus Team Leader**

June 2005 - Current

ValoreBooks.com, Fredonia, New York

- Establish and nurture relationships between ValoreBooks.com and the campus staff, students, and community
- Recruit and drive personal sales agents while fostering a team environment in all interactions
- Develop and manage University of Florida student content page on ValoreBooks.com

### **Intramural Sports Referee**

August 2004 - May 2005

University of Florida, Gainesville, Florida

- Elevated ability to manage pressure situations and alleviate stress
- Further elevated leadership experience as captain of officiating team
- Trained as both a Basketball and Flag-Football official

## LEADERSHIP

### **Team Captain, Intramural Flag Football/Basketball**

August 2003 - Current

University of Florida, Gainesville, Florida

- Team captain and participant for 7 on 7 and 4 on 4 intramural flag football
- Work to develop team harmony and aid in creation of game plan

### **Teaching Assistant, Introduction to Marketing**

May 2005 - August 2005

University of Florida, Gainesville, Florida

- Developed mentoring experience as a peer tutor for 1,500 enrolled students
- Worked in conjunction with the course professor in the development and evolution of exams

### **Mentor**

January 2005 - May 2005

Boys and Girls Club of Alachua County, Gainesville, Florida

- Mentored at-risk youth by providing companionship and guidance
- Led homework sessions and assisted students with their schoolwork

### **Student Ambassador**

June 2003 - November 2003

Political Campaign, Gainesville, Florida

- Initiated creation of educational pamphlets that articulated party policies and objectives
- Served public by furthering awareness and knowledge of our candidate through various public forums

## AFFILIATIONS

**Member:** Entrepreneurship and Technology Club, National Society of Collegiate Scholars, Intramural Sports League

## SKILLS

**Software:** Microsoft Office with Excel specialization, Windows XP, Extensive Hardware/Software Troubleshooting